



VRHS/OSHS CREW BOOSTER CLUB

P.O BOX 1003, DEEP RIVER CT 06417

www.vrhscrew.org



March 14, 2023

Dear Potential Donor,

I am reaching out to you to let you know about a unique program we have in our shoreline community. The Valley Regional & Old Saybrook High School crew team is 1 of only 12 rowing programs offered by Connecticut's over 400 public schools. This fact makes our team of over 40 girls and boys something special and greatly valued by our student-athletes and community.

The VRHS/OSHS Crew Booster Club's primary purpose is to provide physical and financial support for the VRHS/OSHS crew team. The booster club's greater goal is to make the team's future fiscally secure and its infrastructure of crew boats, launches, and other equipment up-to-date and in good working order. Additionally, in 2023, the VRHS/OSHS crew team has GONE GREEN! We have recently purchased electric motors for our launch boats, which makes our team a greener, more environmentally sustainable sport.

While we feel lucky to have such an excellent program at our high schools, we recognize the challenge in front of us. The average age of our equipment is 15+ years, and it is in desperate need of repair and replacement. So not only do we need to purchase a new boat, which will cost upwards of \$30,000, we need to maintain our current boats, oars, boat racks, erg machines, launch boats, electric motors, etc. Our task is daunting, as crew is an expensive sport to bring to our students, but their team spirit and pride in a well-rowed race make the task worth it.

So, we ask you to consider sponsoring the VRHS/OSHS Crew Booster Club through your financial donation and help us keep this special team on the water. Any contribution, large or small, will be invaluable to our efforts. We have donation tiers that offer opportunities for you or your business to reach 1000+ people at regattas and local events. We will also recognize and thank you at our upcoming fundraiser, Cocktails & Crew, held at the beautiful Essex Yacht Club on May 5, 2023.

Each level of donation includes the rewards from the previous level.

- <\$100 – A thank you from the team!
- \$101-\$249 - A team car decal will be sent to you.
- \$250-\$499 – We will put your name or business logo on our website.
- \$500-\$2,499 – We will put your name or business logo on our events banner.
- \$2,500-\$4,999 – We will put your name or business logo on our team support trailer.
- \$5,000-\$9,999 – We will put your name or business logo on a coach launch.
- \$10,000-\$19,999 – We will put your name or business logo on a set of 8 sweep oars.
- \$ 20,000-\$29,999 – In consultation with our head coach, we will put your name or business logo on a single or double/pair racing shell.
- \$30,000-\$99,999 – In consultation with the head coach, we will put your name or business logo on a four, quad or eight-racing shell.
- \$100,000 – In consultation with the head coach, we will put your name or business logo on a wall of our boathouse.

Donations/Sponsorships can be made on our website, www.vrhscrew.org, mailed to the address at the top of this letter or by contacting Kate Brashears at vrhscocktailcrew@gmail.com to discuss the level of your giving and its sponsorship opportunities. All of your donations are tax-deductible - EIN:81-2709657.

Thank you so much for your time and consideration. We look forward to hearing from you.

All the best,
Valley Regional & Old Saybrook High School Crew Booster Club